

# STANDARDS FOR SUSTAINABLE CONSUMPTION

#SUSTAINABLECONSUMER

The aim of sustainable consumption is to increase resource efficiency and provide access to basic services, meeting the needs of current and future generations



## STEP 1: SUPPORT ECODESIGN & ENERGY LABELLING LEGISLATION

European standards can support the implementation of Ecodesign and Energy labelling legislation and play a role with providing consumers with a uniformed and structured set of reliable information on products' material efficiency aspects.

## STEP 2: EMPOWER CONSUMERS THROUGH CHOICE EDITING

Long-established environmental product policies (e.g. Ecolabel, Ecodesign & Energy labelling) enable consumers to make informed choices and cut down on unsustainable products in the market.



## STEP 3: PROVIDE CONSUMERS WITH CLEAR & CREDIBLE ENVIRONMENTAL INFORMATION

Consumers should be presented with labelling schemes that are comprehensible, clear, non-deceptive, focused on relevant parameters, and take into account the product's performance.



**CEN, CENELEC** AND **ANEC** JOIN FORCES TO ENSURE THAT CONSUMERS INTERESTS ARE AT THE HEART OF STANDARDIZATION. FOR EXAMPLE, ANEC PARTICIPATES IN THE WORK OF JTC 10 ON 'ENERGY-RELATED PRODUCTS - MATERIAL EFFICIENCY ASPECTS FOR ECODESIGN', WHICH DEVELOPS METHODOLOGIES, TOOLS AND CRITERIA FOR ASSESSING EXISTING ENERGY-RELATED PRODUCTS.

ANEC - EUROPEAN ASSOCIATION FOR THE COORDINATION OF CONSUMER REPRESENTATION IN STANDARDISATION  
CEN - EUROPEAN COMMITTEE FOR STANDARDIZATION  
CENELEC - EUROPEAN COMMITTEE FOR ELECTROTECHNICAL STANDARDIZATION

